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**BOWTECH ARCHERY KNOWS BOW HUNTING IS ALL ABOUT THE EXPERIENCE**  
*2013 flagship bow offers smooth performance and ultimate stealth in the field*

EUGENE, Ore. – Now archers everywhere can have the ultimate archery experience. BowTech® Archery, the industry leader in innovation, introduces Experience™, an incredible smooth compound bow built to enhance every hunt with exceptional performance and ultimate stealth. Featuring new industry changing technologies, Experience delivers a smooth draw and silent shot with ultra low vibration and pinpoint accuracy every time.

“BowTech has built a bow that no other manufacturer can match,” said Samuel Coalson, Director of Marketing for BowTech. “The technologies implemented in the Experience are so advanced that they add proficiency to every aspect of the shot. Every draw is smooth and every shot is quiet, vibration free and deadly accurate without compromising speed.”

The new features added to BowTech’s unequaled technology platform include CarbonCore Limbs™ that deliver intense efficiency, stability and consistency with every draw and the Extinguish™ Dampening System that reduces noise and vibration both in the shot and after release. Experience is also built on a specially designed riser that repositions the CarbonCore limbs for a smoother draw cycle and rock solid stability at full draw.



**SPECIFICATIONS**

Brace Height:	7 Inches	IBO/ATA Speed:	335 fps
Axle to Axle:	32 Inches	Kinetic Energy:	87 ft-lbs
Draw Length:	26.5-31 Inches	Effective Let-Off:	80%
Peak Draw Weights:	50, 60, 70 lbs		

- CarbonCore Limbs
- Extinguish Dampening System
- Center Pivot Extreme Technology
- OverDrive Binary Cams
- FLX-Guard
- Octane Factory Strings

Features widely praised on previous BowTech bows are also included on the Experience. Center Pivot Extreme™ Technology resists shooter-induced torque for greater forgiveness; OverDrive Binary™ cams eliminate cam lean and provide exceptional tuning for cleaner arrow flight; and FLX-Guard™ reduces cable guard torque for straighter arrow flight and easier tuning.

Available finishes include Mossy Oak® Infinity™ and BlackOps™. The Experience has a suggested retail price of \$999.

BowTech manufactures and distributes the world’s finest compound bows and archery equipment. Founded in 1999, BowTech’s corporate offices and manufacturing facilities are located in Eugene, Ore. With a worldwide distribution network, BowTech’s family of brands include: BowTech, Diamond, Octane, Stryker and WaterDog Surface Technologies. BowTech is a subsidiary of Savage Sports Corporation, located in Westfield, Mass. Brand names include Savage Arms, Stevens, Fox, Savage (Canada), Savage Range Systems and PortaTarget.

