



FOR IMMEDIATE RELEASE

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OCTANE RAISES THE BAR WITH THREE NEW ACCESSORIES

EUGENE, Ore. – The industry’s best accessories just got better. Utilizing brand new technologies, high-quality materials and rigorous testing standards, Octane Accessories has developed three new premium accessories sure to make any archer more successful. Two specialized rests and an arrow quiver highlight the 2012 line for the most reliable and dependable accessory brand on the market.

“Octane has been on the leading edge for top-level accessories for years, and these new products are guaranteed to keep us there. Vanish, The Hijack and DeadLock Lite are the latest results of our unparalleled development and production process, and archers everywhere will notice the difference in performance, quality and durability,” said Sam Coalson, Director of Marketing for Octane.

Octane’s products are built to fit all leading bow manufacturer’s models. More information can be found at www.fuelthehunt.com. The new products include:

Vanish

Full Capture Drop-Away Rest

- Flared Containment Bar – Load anytime, even when cocked
- Silent Fork Technology – Dead silence with no bounce back
- Thumb Cocker – Quick and easy
- 3 Ball Bearings – Sealed housing for durability
- Easy Set-Up Marks - Foolproof installation and operation
- Price: \$129.99

The Hijack

Full Capture Rest

- Magnesium Construction – Unmatched durability, extremely light
- Full Capture – Adjustable arrow containment
- Zero Fletch Contact – Ultra-quiet, superior speed, extreme accuracy
- Adjustable Spring Plunger – Improves arrow flight
- Fully tunable
- Price: \$49.99

DeadLock Lite

Arrow Quiver

- Ultra-Lite Design
- Removable foam allows for expandable broadheads
- Adjustable gripper for preferred placement
- Soft grips for easy insertion and removal
- DeadLock Gripper for secure hold
- Quick Detach for adjustable, quiet and reliable removal
- Tree Hanger Hook – Put it where you need it when you need it
- Price: \$49.99

Octane is a division of BowTech, which manufactures and distributes the world’s finest compound bows and archery equipment. Founded in 1999, BowTech’s corporate offices and manufacturing facilities are located in Eugene, Oregon. With a worldwide distribution network, BowTech’s family of brands include: BowTech, Diamond, Octane, Sryker, WaterDog Surface Technologies. BowTech is a subsidiary of Savage Sports Corporation, located in Westfield, MA. Brand names include Savage Arms, Stevens, Fox, Savage (Canada), Savage Range Systems and PortaTarget.



Vanish



The Hijack



DeadLock Lite